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Zinman Interactive Selected as Bigcommerce Reseller

Zinman Interactive continues to offer design/web development for e-commerce clients

Marlton, NJ August 26, 2015 — Zinman Interactive today announced an agreement with Bigcommerce, the leading e-commerce platform for small and medium sized businesses (SMBs), to join the Bigcommerce Partner Program as a Reseller. Zinman Interactive, a leader in independent business marketing, was selected by Bigcommerce to provide design and integration services to their customers utilizing the Bigcommerce platform. The agreement gives Zinman Interactive a new level of service and support to continue to offer the award-winning Bigcommerce platform, delivering the leading e-commerce platform for small businesses to their customers along with the tools necessary to manage all aspects of online retail.

As a Reseller, Zinman Interactive will have access to some awesome benefits from Bigcommerce, including:

- Co-marketing and promotional opportunities
- A Bigcommerce Partner Development Executive who will provide ongoing support
- Joint social media and PR initiatives

"We are extremely pleased to have Zinman Interactive join our partner program as a Reseller," said Simon Clarkson, Director of Channel Sales for Bigcommerce. "We realize the tremendous value our partners bring to Bigcommerce and are committed to providing them with a fully encompassing program that supports their efforts and contributes to their ultimate success. We are looking forward to continuing to work with Zinman Interactive to jointly deliver the best e-commerce platform in the world to online retailers."

"Bigcommerce is the leader in e-commerce," said Beth Zinman, President, at Zinman Interactive. "We are fully equipped with the solution customers demand: an easy-to-use platform that's flexible and fully customizable to create beautiful online stores. We are pleased to team with Bigcommerce to help our customers sell more."

For more information about Zinman Interactive visit: <http://ZinmanInteractive.com>.

Bigcommerce is the leading e-commerce platform for SMBs, enabling them to easily launch professional online stores in much less time than other platforms. Existing clients include Gibson Guitar, Pandora Jewelers, Willie Nelson's Shop and many more. Bigcommerce was founded in 2009 by two Aussies turned part-time Texans with a vision to build a scalable, powerful e-commerce platform for SMBs. **For more information, visit <http://www.bigcommerce.com/>.**