

Now airing...



UNPLUGGEDWITHERALDO.COM

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ABOUT

"Unplugged with Eraldo and Daryn" is an authentic, fun, fast-paced lifestyle TV show that covers a variety of trending topics including pop culture, celebrities, fitness, health, money, fashion, cooking and of course social issues that are making the headlines.

Co-host & Executive Producer Eraldo Maglara

In addition to being a nationally recognized fitness trainer, Eraldo is a television talk-show host, Executive Producer, brand ambassador, entrepreneur, influencer, public speaker and accomplished author. Eraldo's highly successful book "The Real Fountain of Youth: Simple Lifestyle Changes for Productive Longevity," offers relatable tips and advice on aging and health. Eraldo is also a multimedia lifestyle contributor as seen on The Daily Meal, WGN Chicago, CBS Houston, CT Live, Good Morning Washington, FOX Baltimore and many others. Eraldo has been featured in Forbes, MoneyInc, SELF, Oxygen, Muscle and Fitness, Huffington Post, Prevention as well as many digital sites. Eraldo received his certifications from the National Personal Training Institute (NPTI), as well as the National Strength and Conditioning Association (NSCA).

Co-host Daryn Carp

Daryn came right out of the NBC Page Program to assist one of the most influential pop culture icons currently on television, Andy Cohen. While at Bravo, Daryn created the web series, "@sk Andy" that she hosts and runs on bravotv.com. At the start of 2014, Andy and Daryn left Bravo to start a new production company, Most Talkative. Daryn currently is the assistant to Andy Cohen. In the summer of 2017, Daryn began anchoring Bravotv.com's newest exclusive behind-the-scenes series, "Bravo Pregame," where she breaks down the exciting and shocking moments on Bravo in the week ahead and scores exclusive talent interviews in the green rooms of the Watch What Happens Live with Andy Cohen studio. Daryn co-hosts a weekly Oxygen podcast, "Martinis and Murder," which dives deep into the actual crime and the theories surrounding each murder, while drinking an appropriately themed cocktail. The podcast has over 7 million downloads and was featured in the *New York Times*. The podcast was part of CrimeCon in Nashville in the Spring of 2018, and soon to be coming to New Orleans for Crime Con in 2019. "Martinis and Murder" was nominated for the 2018 Shorty Awards for Best Branded Podcast.



INTEGRATIONS

- +SOCIAL MEDIA PROMOTION
- +BRAND AMBASSADORSHIP
- +PRODUCT PLACEMENT- ENDORSEMENT
- +BRANDED CONTENT
- +DEDICATED PRODUCT SEGMENTS
- +BRAND MESSAGING
- +GIVEAWAYS
- +COMMERCIAL BREAK(:30-1:00)

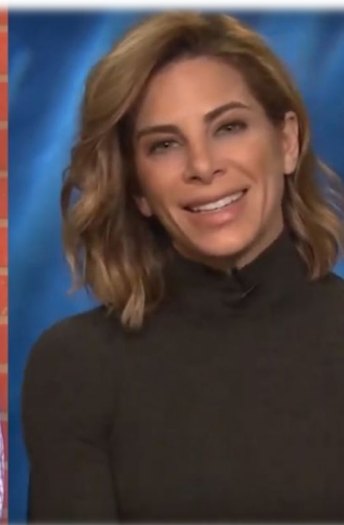
SPONSORSHIP

- +CATEGORY EXCLUSIVITY
- +FEATURED AS TITLE SPONSOR
- +BRAND BANNER
- +HOST BRAND MENTIONS/MESSAGING
- +HOST BRAND DEMO/ENDORSEMENT
- +GIVEAWAY/SPECIAL OFFER/CONTEST
- +SOCIAL MEDIA PROMOTION
- +LINK TO SEGMENT/SHOW

Note: produced in studio or on location



Episode 007, Featuring Jillian Michaels



REACH

CW Philly TV Market 4(PA, NJ & DE)
 CW San Francisco TV Market 8(Bay Area)
 Cumulative Reach: 5.3 Mil

55k+ Twitter
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Eraldo & Daryn with Joe Gorga of Bravo TV's Real Housewives of NJ